

## *Getting Ready for the CPT—Are you Certifiable?*

**Gay E. Bruhn, EdD, CPT**

Director of Certification and Industry Relations for ISPI

**Tuesday, September 13, 2011 – 5:30 to 8:00 p.m.**

**Georgetown Center for Continuing and Professional Studies,  
Clarendon Campus, 3101 Wilson Boulevard, 2nd Floor, Arlington, VA 22201  
Located across the street from the Clarendon Metro station.**

ISPI Members/Students: \$25 Non-Members: \$35 Students \$15

Pay Online or Cash/Check at the Door

The Certified Performance Technologist designation is celebrating its 10th anniversary this year. ISPI has certified over 1200 professionals. Employers like Lowe's, USAID, Deloitte, Chemonics, Abbot Laboratories, Sears and many others hire CPTs. Is it time for you to certify? How do you get started? How do you know if you are certifiable? Dr. Gay Bruhn, CPT ISPI Director of Certification and Industrial Relations will answer these and other questions at our September 13th Meeting.

Objectives: At the end of the discussion, you will be able to answer the following questions:

1. What is a CPT? Who becomes one and what does he/she do for work?
2. What value would being a CPT be to me?
3. What are the application requirements? Will I be able to meet them?
4. What is a CPT project? How can I tell if my project meets the requirements?
5. What will this cost me? Is there any way I can do it for less? Is it worth it?
6. Once I'm certified, what do I have to do to say certified?

**Gay E. Bruhn, EdD, CPT**, is the **Director of Certification and Industry Relations for the International Society for Performance Improvement (ISPI)**. She is a long-time member of ISPI and the Chicago Chapter. She is a new member of the Potomac Chapter. In addition to her work with ISPI, Dr. Bruhn is a consultant with Partners In Learning, Inc a firm that applies learning and performance solutions to work, worker, workplace and societal problems. Prior to her work with ISPI Dr. Bruhn worked with developmentally and intellectually disabled people and was the Manager of Instructional Design for a major telecommunications firm. Dr. Bruhn received the ISPI Award of Excellence in 1999 and is currently serving on the Board of Directors for the National Organization for Women (NOW) Education Foundation. If you have a question you want to be sure is answered during the session, feel free to email it to [gaybruhn@ispi.org](mailto:gaybruhn@ispi.org).