

Building Visuals that Enhance Learning

Cynthia Denton-Ade

President: CDA Performance—Learning Solutions

Tuesday, January 10, 2012 – 5:30 to 8:00 p.m.

National Science Foundation

4201 Wilson Boulevard, Arlington, Virginia

Attendees should enter the building at the corner of North Stuart Street & 9th Street North

Located one block from the Ballston Metro station

ISPI Members \$25, Non-Members \$35, Students \$15

Pay Online or Cash/Check at the Door

About the Program

Many people in the learning business don't have graphic designers to create their own visuals. During this session you will learn how to select, use, and evaluate visuals that support learning. You will be given quick tips and tricks on how to create engaging and motivating visuals. You will learn how to customize your clip art and photos by leveraging PowerPoint's graphics capabilities. In addition, you will learn how to find free or inexpensive resources to create your visuals.

At the conclusion of the session participants will be able to:

- Identify well designed visuals based on cognitive learning theory
- Use four principles of visual design to select and create graphics that support learning
- Use color to achieve major impact
- Customize clip art and stock photos in terms of color, size, and graphic elements
- Create custom graphic elements by using PowerPoint drawing features
- **Locate** free or inexpensive resources for graphics

About the Presenter:

Cynthia Denton-Ade, CPT and president of CDA Performance, has over 25 years' experience in improving performance and developing learning solutions. Cynthia is passionate about learning. She is known internationally for her creative and interactive designs for classroom and e-learning training programs. Specifically, Cynthia has designed and developed over 500 hours of classroom training. In her most recent project, Cynthia created a two-week compliance management school for the FDIC, an interactive classroom training course covering 17 key regulations related to the compliance examiner job. For the past 10 years, she has designed engaging e-learning programs that reduce organizational costs and increase flexibility for employees. She is experienced with Articulate '09, Captivate 5.5, and Lectora X authoring programs. She also specializes in developing striking visuals for classroom and e-learning that enhances learning. She is a long-standing member of the ISPI-Potomac Chapter and became a life member in 2005.