



Potomac Chapter, International Society for Performance Improvement
and Johns Hopkins University Present

A Learning Legacy Program

The Legacy of Robert Gagne: Learning Models

Karen Medsker, Ph.D., CEO, Human Performance Systems, Inc.

Wednesday, February 11th, 2009 – 6:00 to 8:30 p.m.

Room 1C2

Johns Hopkins University – D.C. Campus

1625 Massachusetts Avenue, N.W., Washington, D.C. 20036

Walk 2 ½ Blocks from **DuPont Metro (Red Line)** - [See a map](#)

Parking available in the building for \$6 after 5 p.m.

**RESERVATIONS: Send an Email with Your Name & Contact Information
with “GAGNE” in the Subject Line to: programs@ispi-dc.org**

Terry Goodwin, Program Chair (202) 546-8483

ISPI Members/Students: \$15 Non-Members: \$25 Pay Online at www.ispi-dc.org

LEARN ABOUT THE FATHER OF ISD FROM ONE OF HIS PROTEGES

Robert Gagne’s work at Florida State is the basis for many learning models and structured design approaches we use today. He identified five major learning outcomes and nine learning events that almost guarantee realizing learning outcomes. His evidence-based guidelines are used in creating everything from learning hierarchies to mastering specific target skills. In short, Gagne’s work and his instructional design models revolutionized how learning is produced. If you are interested in the transfer of learning, cueing retrieval, and the phases of learning, his work IS the source. And who better to learn from than the co-author of his last book?

Take this once-in-a-lifetime opportunity to learn in an *interactive* session from someone who earned her Ph.D. under Gagne and has become one of the most beloved educators of our time, **Dr. Karen Medsker**. Famous for her quiet dedication to her students, she headed the graduate program in HRD at Marymount University for 17 years before moving into full time consulting for clients such as Exxon Mobil. When The World Bank requested the services of the world’s leading expert in ISD, Dr. Medsker was recommended without question. She co-edited ISPI’s academic journal *Performance Improvement Quarterly* for nearly a decade, selflessly helping countless first-time authors to see their first article get into print and ensuring the integrity of our profession. Dr. Medsker herself authored books such as the “bible” of advanced learning design methods and over 60 scholarly articles. *Some of her books will be prizes for participants.*